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CCDU Communications: Promoting the central city

7 June 2016 [Canterbury Earthquake Recovery Authority \(CERA\)](#)

Case Study

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In April 2012, the Government established the Christchurch Central Development Unit (CCDU), as part of CERA. CCDU's role was to lead recovery of the central city. The Christchurch Central Recovery Plan (CCRP), including the Blueprint, was the key planning document for the recovery of the central city. The CCDU Communications team used a number of different communications and engagement methods.

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Further information

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Case Study

Promoting the Central City: A case study from CCDU Communications

pdf 1.9 MB

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