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Communicating in a recovery: CERA's approach to communications and engagement

7 June 2016 [Canterbury Earthquake Recovery Authority \(CERA\)](#)

Case Study

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From CERA's inception there was enormous demand for action and answers, at both national and local levels. In the challenging, post-earthquake environment, CERA had to find effective ways to communicate and engage with the many organisations, communities and individuals who were looking to it for guidance. This case study explores the challenges of post-disaster communications and how CERA adapted its communications approach over time.

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Case Study

Communicating in a recovery: CERA's approach to communications and engagement

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